Website Checklist

Website: ______

Accessibility ✓ 1 Site load-time is reasonable √ √ x 2 Adequate text-to-background contrast √ √ x 3 Font size/spacing is easy to read Identity √ √ x 4 Company logo is prominently placed √ √ x 5 Tagline makes company's purpose clear √ √ x 6 Home-page is digestible in 5 seconds √ √ x 7 Clear path to company information √ √ x 8 Clear path to contact information **Navigation** √ √ x 9 Main navigation is easily identifiable √ √ x 10 Navigation labels are clear & concise √ √ x 11 Number of buttons/links is reasonable √ √ x 12 Company logo is linked to home-page √ √ x 13 Links are consistent & easy to identify √ √ x 14 Site search is easy to access Content √ √ x Major headings are clear & descriptive 15 √ √ x 16 Styles & colours are consistent √ √ x Emphasis (bold, etc.) is used sparingly 17 √ √ x 18 Ads & pop-ups are unobtrusive √ √ x 19 Main copy is concise & explanatory √ √ x 20 HTML page titles are explanatory

| Commen | ts: |
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Website Checklist

| Website: | | |
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|------|---|-------|
| Acce | ssibility | |
| 1 | Site load-time is reasonable | ✓ ✓ x |
| 2 | Adequate text-to-background contrast | √ √ x |
| 3 | Font size/spacing is easy to read | √ √ x |
| Iden | | |
| 4 | Company logo is prominently placed | √ √ x |
| 5 | Tagline makes company's purpose clear | √ √ x |
| 6 | Home-page is digestible in 5 seconds | √ √ x |
| 7 | Clear path to company information | √ √ x |
| 8 | Clear path to contact information | √ √ x |
| Navi | gation | |
| 9 | Main navigation is easily identifiable | √ √ x |
| 10 | Navigation labels are clear & concise | √ √ x |
| 11 | Number of buttons/links is reasonable | √ √ x |
| 12 | Company logo is linked to home-page | √ √ x |
| 13 | Links are consistent & easy to identify | √ √ x |
| 14 | Site search is easy to access | √ √ x |
| Cont | ent | |
| 15 | Major headings are clear & descriptive | √ √ x |
| 16 | Styles & colours are consistent | √ √ x |
| 17 | Emphasis (bold, etc.) is used sparingly | √ √ x |
| 18 | Ads & pop-ups are unobtrusive | ✓ ✓ × |
| 19 | Main copy is concise & explanatory | ✓ ✓ × |
| 20 | HTML page titles are explanatory | ✓ ✓ × |
| | | 1 |

Comments:

Reviewed by:

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